

noel
started
designing
at eight & sold
his first peice of
art in 4th grade for
50 cents.

He later was reprimanded by his
school teacher for doing so.



For the last 11 years I have led various project implementations providing Conceptual/Brand Project Management to various companies. I have demonstrated success in managing full project lifecycles which have resulted in increased brand awareness and where applicable, increased accumulated revenue for many companies. I possess a deep understanding of how to utilize the most advanced graphics technology to deliver dynamic solutions tailored to meet each company's business needs. I also am skilled in catering to specific target markets by implementing keen market analysis skills presenting the ability to spot crucial trends in demographic behaviors.

My expertise includes strong hands on technical skills with Adobe Creative Suite software applications including, Adobe Photoshop, Adobe Dreamweaver, Adobe In Design and Adobe Illustrator. Other software knowledge includes Quark Express and Flash amongst others. I am highly skilled in object oriented analysis/design, corporate imaging, product packaging, web design, document layout and pre-press copy preparations and am ambidextrous in relation to using both Mac and PC

platforms. Furthermore I have proven the ability to manage large scale projects, consistently delivering these engagements within the allowed time constraints. I posses a track record for presenting vibrant designs which have proven to communicate the message of a company to its consumer on the utmost clearest level resulting in redefining companies products/services expectations. These trends I intend to continue long into the future.

In review of your companies communicated intentions I believe my experience is in perfect line with your current needs. If your company is seeking a dependable, assertive professional with a solid performance track, I insist you look no further. I am more than capable of setting new standards for your organization as I have done for countless others.

Sincerely,

noel malcolm | le creative



noel spent the summers at his mother's office in the copy room, drawing & creating his own superheros.

Objective

To utilize my outstanding design and project management experience and skills in a creative and supportive position, with a goal to ultimately grow with, and create a new visual standard for an organization.

AMACORE GROUP, INC.
2008 - PRESENT | ORLANDO
[CREATIVE DIRECTOR]

- Was brought on board to build a Creative Marketing department from the ground up to support branded programs and products as well as the company's marketing needs.
- Created set system of processes to effectively stream line creative operations within the company for a seamless integration of Creative support.
- Completely re-developed the entire Amacore Group company brand. This included a re-design of the companies brand mark as well as designing and publish a 30 page Brand Guidelines document to help direct brand consistency within the companies new department as well as with outside vendor support.
- Delved into an extensive re-branding program – imparting Amacore's renewed brand identity on all internal and external collateral including business cards, stationery, company intranet, company forms, email signatures, etc...

Me in fifteen.

EFFICIENT TEAM BUILDER
WORLD TRAVELER
DETAIL-ORIENTED PROJECT MANAGER

CREATIVE GENIUS
EFFECTIVE COMMUNICATOR
AVID BASKETBALL FAN

i HEART PHOTOSHOP
HTML/CSS/PHP/FLASH/JQUERY
CLOSET TOP CHEF CONTESTANT

ADOBE INDESIGN
EMPOWERING LEADER
DIGITAL PHOTOGRAPHER

MOVIE AFICIONADO
DREAMWEAVER
INTUITIVE & PERCEPTIVE MARKETER

NOEL MALCOLM
CELL 407/493/4591
FAX 801/640/2737
noelm@27thand5th.com
themanandthemouse.com



AMACORE GROUP, INC.
2008 - PRESENT | ORLANDO
[CREATIVE DIRECTOR]

noel won
his first art
award,
published
in the
newspaper
at age 11.

NOEL MALCOLM
CELL 407/493/4591
FAX 801/640/2737
noelm@27thand5th.com
themanandthemouse.com

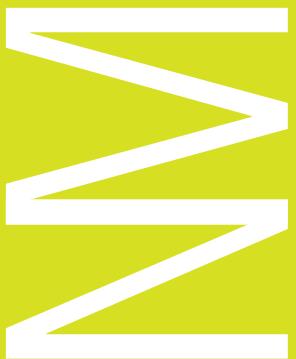


- ▼ Built a Creative Services team which included hiring and training 4 designers of directing strengths, 3 of which I managed in Dallas remotely from our Orlando office.
- ▼ Travelled extensively between our Dallas Operations Headquarters and the Orlando Corporate office working between both locations to ensure cohesiveness between the two teams as well as supporting departments.
- ▼ Designed and developed a new company website to officially launch Amacore's new brand.
- ▼ Responsible for conceptualizing, directing and producing all creative content used for our varied products and programs including creating websites, slicks, brochures, Social Network sites, logos, direct marketing sites, and product packaging.
- ▼ Changed specific processes that proved inefficient and implemented new strategies to accomplish day to day production tasks.
- ▼ Created and implemented the concept and strategy for a 6 month online and print advertising campaign with trade publication, Agent Sales Journal.
- ▼ Lead, conceptualized and directed the creation of a fully interactive Flash product website for a Home Warranty product to submit for future Addy Awards consideration.
- ▼ Worked with Television Production company Omni-Com in providing them with creative elements to support their effort in producing a 2 minute commercial for our Elite Dental program.

27TH & 5TH DESIGN STUDIO
2002 - PRESENT | ORLANDO
[CREATIVE DIRECTOR/OWNER]

noel found Paint in Windows 3.1 & his digital art experience began.

NOEL MALCOLM
CELL 407/493/4591
FAX 801/640/2737
noelm@27thand5th.com
themanandthemouse.com



- Experienced in managing and motivating a creative team of designers to complete various projects requiring multiple technical strengths and varied deadlines.
- Regularly coordinated team meetings in an effort to create fresh, new design solutions in congruency with company initiatives for various brands.
- Utilized exceptional communication skills to interpret, initiate and execute projects of varying complexities by navigating projects with clients based in San Francisco, New York, and Miami.
- Worked closely with Kimco Realty Corp. on a \$4 Billion acquisition project converting 151 acquired property site maps to the new Kimco standard set forth by our design house.
- Oversaw daily aspects of business including implementing new business development, team building, client acquisitions, and day to-day account management.
- Lead a team of designers in Hamburg, Germany revising Albertsons Supermarket promotional pieces showing great skill in navigating a +6 hour time zone difference as well as a language gap. These unique variables still proved manageable in completing the project within the required timeline.
- Built "Game Lives Here" brand campaign solution for Hoop Connection.com carefully implementing color strategies and theme throughout collateral including web, print, and apparel giving Hoop Connection a competitive advantage in the market place. Created the visual branding theme for the AAF Orlando Chapter's 2008 Addy Awards. Designed various print and web collateral which included an interactive Addy website, email blast templates, CFE postcard mailers, sponsor packages, and other marketing pieces.

NOEL MALCOLM
CELL 407/493/4591
FAX 801/640/2737
noelm@27thand5th.com
themanandthemouse.com



noel
received
his first
check for a
logo. That
check
bounced.

MACY'S
2005 - 2007 | MIAMI
[CONTRACTED DESIGNER]

- Responsible for visually translating outside vendor's product placement in 52 Macys Florida stores.
- Worked with the Visual Merchandising Team to complete associate training booklets published monthly.
- Created internal customer promotional materials for external apparel vendors including Lacoste, Calvin Klein, Guess, International Concepts (I.N.C), and Sean John.
- Revised and improved functional layouts for quarterly reports without compromising Macys branding requirements for internal collateral.
- Lead and trained Tips Coordinators in the use of various design software to help in the expedient turnaround of projects.

Education

VALENCIA

2000 - 2004 | ORLANDO
MAJOR: AS, GRAPHIC DESIGN,
MULTIMEDIA AND TECHNOLOGY.

Connect

 @IDreamInCMYK

 Noel Denis

 Noel Malcolm

ORGANIZATION ASSOCIATIONS

BOY SCOUTS OF CENTRAL FLORIDA MARKETING COMMITTEE, MEMBER OF THE AMERICAN ADVERTISING FEDERATION ORLANDO, MEMBER OF YOU DESERVE TO LEARN FOUNDATION, MEMBER OF ADVERTISING PHOTOGRAPHERS OF AMERICA, MEMBER OF NATIONAL ASSOCIATION OF PHOTOSHOP PROFESSIONALS.

PHOTOGRAPHY MUNITIONS

CANON EOS 7D, CANON 24-70MM F/2.8L, CANON 70-200MM F/2.8L, CANON 16-35MM F/2.8L II, BOWENS GEMINI 500R 3-LIGHT UMBRELLA/SOFTBOX KIT, MANFROTTO ALUMINUM TRIPOD AND HEAD, CANON 580 EXII SPEEDLIGHT, BATTERIES, BATTERIES, AND MORE BATTER

HOBIES

PLANNING PHOTO SHOOTS, WATCHING MOVIES, X-BOX, VACATIONING...